

1953



*Reliable*  
MADE IN CANADA

Trade Mark

CANADA'S FINEST

DOLLS



RELIABLE TOY CO., LIMITED TORONTO 8, CANADA





**Reliable** . . . a name that has endured and grown for over thirty-three years.

In dolls the name **Reliable** has become a household word . . . symbolic of the finest doll that money can buy.

This reputation was not made by chance but is the direct result of careful craftsmanship, quality and service, maintained throughout the years. Now, more **Reliable** dolls are sold in Canada and the British Commonwealth than any other brand. A record that speaks for itself. In the future, as in the past, "Quality" will be our guiding principle and it is our sincere desire that we may continue to serve you well in the years ahead.

\* Trade Mark

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**RELIABLE TOY CO. LIMITED**  
TORONTO - CANADA

MONTREAL SHOWROOM — OFFICE 41 — MEZZANINE FLOOR — MOUNT ROYAL HOTEL



# Saucy Walker

ALL PLASTIC

**FLIRTING  
WALKING  
DOLL**

• SITS & STANDS

• SARAN HAIR

Combs  
Brushes  
Curls  
Waves

• FLIRTS

• SLEEPS



• WALKS FREELY



## 61233-SAUCY WALKER (Flirting Walking Doll)

Approx. 22½". Every inch a walking beauty! This doll does everything—walks, stands, sleeps, sits, rolls her eyes, turns her head, cries! An all-plastic (non mechanical) walking doll with natural realism that delights old and young alike. Just lead her gently by the arm and she'll walk along with you (she can walk backwards too). As she walks she tosses her head flirtingly from side to side—and coyly winks her all-plastic sleeping eyes. Saucy Walker features beautiful Saran hair that combs, brushes, curls and waves. You can restyle her hair every day if you want. She comes with her own soft Vinyl curlers too. Exquisite in her beautiful dress, panties, petticoat, socks and soft Vinyl shoes, which keep her from slipping as she walks. Comes each in a box, ¼ dozen per carton. Approx. weight—17 lbs.



## Stuffed Dolls



### 3705-PIN CUSHION ANNIE

Approx. 11". Lots of appeal in this stuffed doll. Assorted print balloon pants with contrasting jacket with lace and ribbon bow. Painted masque face. Packed bulk, 3 dozen per carton. Approx. weight — 17 lbs.

### 3706-PIN CUSHION ANNIE

Approx. 13". Another slightly larger delightful pin cushion. Soft stuffed doll. Features plastic masque face with painted facial detail. Wool hair tufts. Gaily outfitted in print balloon pants. Matching hat and contrasting print blouse jacket with lace trim and ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight — 19 lbs.



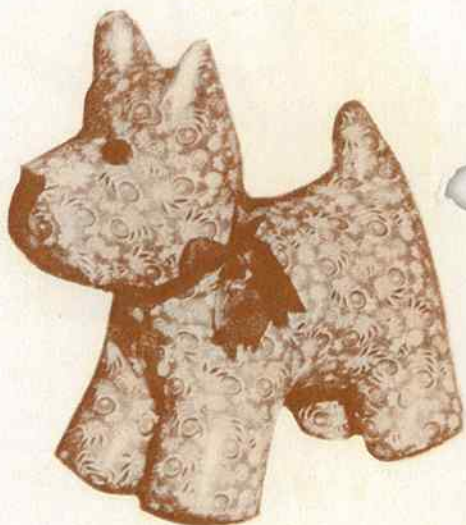
### 3711-SCOTTIE DOG

Approx. 9" x 10" x 4". A real friendly soft stuffed Scottie dog for little children. He's all dressed up in attractive print body, felt eyes and nose. Ribbon bow around neck. Packed bulk, 3 dozen per carton. Approx. weight — 22 lbs.



### 3743-STANDING RAG DOLL

Approx. 16". A sweet standing rag doll. Attractive in her printed outfit. Plastic masque face. Wool hair tufts, ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight — 15 lbs.



### 3914-SLEEPYHEAD

Approx. 14". A happy little stuffed doll of gay print sleepers and matching bonnet. Has plastic masque face with painted detail. Hair tufts. Ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight — 15 lbs.



### 3755-PIXIE

Approx. 12". A sweet soft stuffed Pixie doll. Dressed in gay print outfit and matching bonnet. Plastic masque face. Wool hair tufts. Ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight — 15 lbs.







## Knockabouts

### 0315-PEGGY

Approx. 15". A cute little doll for sweet little girls. Fresh in her gaily printed dress and matching hair bow. Composition arms and head with painted hair, eyes and mouth. Stuffed body and legs. Shoes and socks. Packed bulk, 3 dozen per carton. Approx. weight — 23 lbs.

### 03181-PEGGY

Approx. 18". Another slightly larger popular Peggy. Smartly dressed in gay print with matching hair bow. Composition arms and head with painted eyes and mouth. Stuffed body and legs with shoes and socks. Packed bulk, 2 dozen per carton. Approx. weight — 26 lbs.



### 1510-TOOTS

Approx. 10". A real playmate. All composition doll with moving arms and legs. Dressed in diaper. Painted hair, eyes and mouth. Packed bulk, 3 dozen per carton. Approx. weight — 22 lbs.

### 2151-BABY TOOTSIE

Approx. 15". A sweet little stuffed doll with composition head and arms. Stuffed body and legs. Crying voice. Attractive in her print dress and bonnet. Painted hair, eyes and mouth. Socks and shoes. Packed bulk, 2 dozen per carton. Approx. weight — 19 lbs.

### 2201-BABY TOOTSIE

Approx. 20". Delightful stuffed doll with composition head and arms. Outfitted in attractive print dress and matching bonnet. Painted hair, eyes and mouth. Crying voice. Shoes and socks. Packed bulk, 1 dozen per carton. Approx. weight — 16 lbs.



### 18111-TRUDY

Approx. 11". A rosy cheeked little all-plastic doll. Moving eyes, arms and legs. Brightly dressed in printed outfit, bonnet, panties and socks. Each in a box, 2 dozen per carton. Approx. weight — 10½ lbs.



### 14113-TOPSY

Approx. 11". A little chocolate coloured all-plastic cutie. Has movable arms and legs. Moving eyes. Three braided wool tufts on her head add to her appeal. Clothed in bright print dress, panties and socks with ribbon ties. Packed each in a box, 2 dozen per carton. Approx. weight — 11 lbs.






**2715—RELIABLE (Latex Arms & Legs)**

Approx. 15". Here's a sweet little doll all girls will love. Composition head with semi-mohair curl. Painted eyes and mouth. Soft stuffed body with Latex arms and legs. Smartly dressed in attractive style with matching poke bonnet. Combination petticoat-panties, socks and shoes. Packed each in a sleeve, 3 dozen per carton. Approx. weight — 30 lbs.

**2815—SUSIE (Latex Arms & Legs—Crier)**

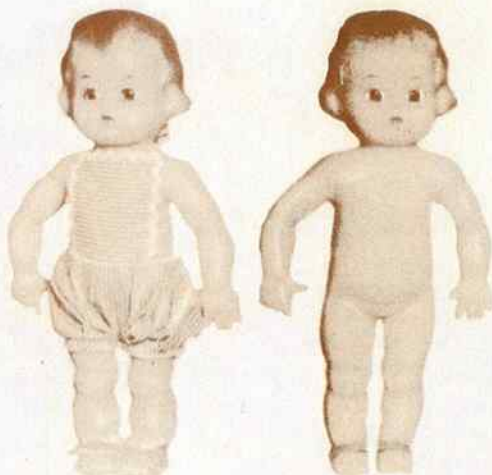
Approx. 15". An attractive doll for little girls. Composition head with semi-mohair curl. Painted eyes and mouth. Soft stuffed body with crier. Latex arms and legs. Gay little dress with matching poke bonnet. Combination petticoat-panties, shoes and socks. Packed each in a sleeve, 3 dozen per carton. Approx. weight — 33 lbs.

**69101—SQUEEZE-ME-DOLL  
(Plastisol)**

Approx. 10". A delightful non-toxic plastisol undressed doll. Has whistle built right into body for safety (cannot fall out). Has character head with plastic insert eyes. Each in a cello bag, 2 dozen per carton. Approx. weight — 13 lbs.

**69102—SQUEEZE-ME-DOLL  
(Plastisol, Romper)**

Approx. 10". Same as the 69101 but dressed in gay rompers and socks. Each in a cello bag, 2 dozen per carton. Approx. weight — 13 lbs.


**52294—RELIABLE (Boy-in-Overalls)**

Approx. 22". A real beauty. Composition head with all-plastic moving eyes. Latex arms and legs. Soft stuffed body with crying feature. Attractive in his gay overalls and blouse outfit with matching peak cap. Socks and shoes. Each to a box, 1/2 dozen per carton. Approx. weight — 20 lbs.

**18187—CANADIAN MOUNTIE**

Approx. 18". An attractive Canadian Mountie dressed in authentic R.C.M.P. tunic, riding breeches and boots. Has composition head with Mountie Hat. Red tunic with officer's belt and shoulder strap. Soft stuffed. Comes packed ..... dozen per carton. Approx. weight — .... lbs.







THE DOLL  
WITH A HEARTBEAT

## Sweetheart

9177-SWEETHEART (The doll with a Heartbeat!—Saran Hair)

Approx. 17". Popular as ever—the only doll with an actual heartbeat built right into her body. No winding is necessary—the slightest movement keeps her heart beating. Little girls love her! Sweetheart features Saran hair that can be combed, brushed, curled and waved—comes with her very own curlers too for restyling her hair. Beautifully dressed in delicate nylon with bonnet to match. Composition head with all-plastic moving eyes. Latex arms and legs. Petticoat, rubber panties, shoes and socks. Packed 1 to a box, 1 dozen per carton. Approx. weight—15½ lbs.



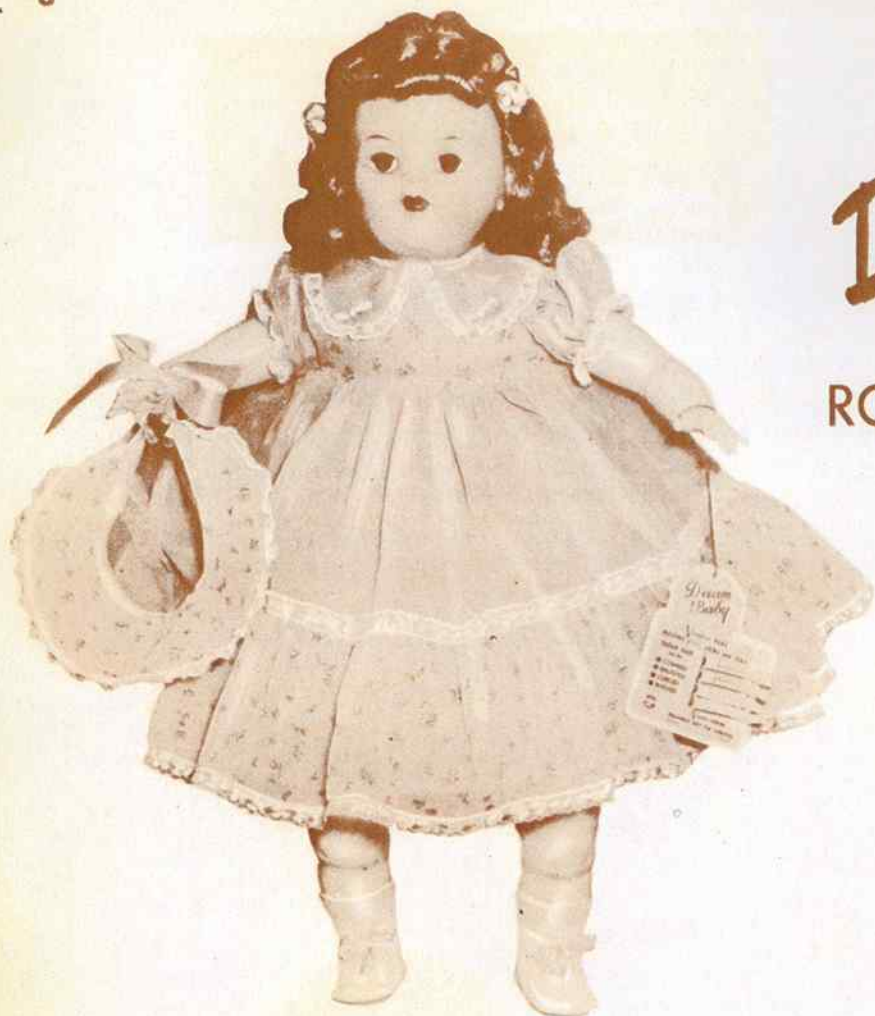
## Barbara Ann

10163-BARBARA ANN SCOTT  
(Saran Wig)

Approx. 16". Still Canada's sweetheart of the blades! Beautifully dressed in embossed satin with maribou trim and matching poke bonnet. All composition doll, moving head, arms and legs. Saran wig can be combed, brushed, curled and waved. She has all-plastic moving eyes, open mouth with teeth and tongue showing. Panties, shoes and skates. Individually boxed, 1 dozen per carton. Approx. weight—18 lbs.







# Dream Baby

ROOTED SARAN HAIR

VINYL HEAD,  
ARMS & LEGS

By a special process the hair is embedded into the doll's scalp.

## 4165—DREAM BABY (Rooted Saran Hair—Latex Arms & Legs)

Approx. 16". Dream Baby features the new rooted Saran hair which actually appears to grow right out of her head. Her Saran curls can be combed, brushed, curled and waved. She has a soft Vinyl head with all-plastic moving eyes. Latex arms and legs, crying voice. Beautifully dressed in attractive outfit. Petticoat, rubber panties, shoes and socks. Packed 1 to a box, ½ dozen per carton. Approx. weight — 9½ lbs.

## 4185—DREAM BABY (Rooted Saran Hair—Vinyl Head, Arms & Legs)

Approx. 18". Another beautiful Dream Baby doll to please all little girls. Features rooted Saran hair that actually appears to grow right out of her head. Her Saran hair can be combed, brushed, curled and waved too. Dream Baby has a soft Vinyl head with all-plastic moving eyes. Soft Vinyl arms and legs. Crier. Beautifully dressed, she has rubber panties, petticoat, shoes and socks. Packed 1 to a box, ½ dozen per carton. Approx. weight — 12 lbs.

## 4205—DREAM BABY (Rooted Saran Hair—Vinyl Head, Arms & Legs)

Approx. 20". Similar to the 4185, but a larger size. Packed 1 to a box, ½ dozen per carton. Approx. weight — 14 lbs.



## 4225—DREAM BABY (Rooted Saran Hair—Vinyl Head, Arms & Legs)

Approx. 22". Similar to the 4185, but a larger size. Packed 1 to a box, ½ dozen per carton. Approx. weight — 22 lbs.

## 4255—DREAM BABY (Rooted Saran Hair—Vinyl Head, Arms & Legs)

Approx. 25". Similar to the 4185, but a larger size. Packed 1 to a box, ½ dozen per carton. Approx. weight — 18 lbs.



# Lovums

## ROOTED SARAN HAIR



### 7165-LOVUMS (Rooted Saran Hair, Latex Arms & Legs)

Approx. 16". Another beautiful doll featuring the new rooted Saran hair that appears to "grow" right from out of her head. Lovums has a soft Vinyl head with all-plastic moving eyes, Latex arms and legs. Beautifully dressed in stunning outfit with matching poke bonnet. Has rubber panties, petticoat, shoes and socks. Crying voice. Her attractive Saran curls can be combed, brushed, curled and waved — with her very own Vinyl curlers. Each in a box, ½ dozen per carton. Approx. weight — 9½ lbs.

By a special process the hair is embedded into the doll's scalp.

### 7185-LOVUMS (Rooted Saran Hair, Vinyl Arms & Legs)

Approx. 18". Similar in every way to the 7165 — but a larger Lovums doll, but now with Vinyl arms and legs. Each in a box, ½ dozen per carton. Approx. weight — 12 lbs.

### 7205-LOVUMS (Rooted Saran Hair, Vinyl Arms & Legs)

Approx. 20". Similar in every way to the 7165 — but a larger Lovums doll, but now with Vinyl arms and legs. Each in a box, ½ dozen per carton. Approx. weight — 14 lbs.

### 7225-LOVUMS (Rooted Saran Hair, Vinyl Arms & Legs)

Approx. 22". Similar in every way to the 7165 — but a larger Lovums doll, but now with Vinyl arms and legs. Each in a box, ½ dozen per carton. Approx. weight — 18 lbs.







# Tickle Toes

## ROOTED SARAN HAIR

### 23155-TICKLETOES (Rooted Saran Hair)

Approx. 15". A beautiful Reliable doll with her new rooted Saran hair styling. Her hair appears to grow right out from her scalp. It combs, brushes, curls and waves. Tickletoes has a soft Vinyl head, Latex arms and legs. Plastic insert eyes. Cries. Beautifully dressed with matching poke bonnet. Combination petticoat-panties, shoes and socks. Packed each in a box, 1 dozen per carton. Approx. weight—17 lbs.

### 23175-TICKLETOES (Rooted Saran Hair)

Approx. 17". As 23155 only a larger size. Packed 1 to a box, 1 dozen per carton. Approx. weight—22 lbs.

### 23205-TICKLETOES (Rooted Saran Hair)

Approx. 20". As 23155 only a larger size and with rubber panties. Packed 1 to a box, ½ dozen per carton. Approx. weight—15 lbs.

### 23235-TICKLETOES (Rooted Saran Hair)

Approx. 23". As 23155 only a larger size and with rubber panties. Packed 1 to a box, ½ doz. per carton. Approx. weight—22 lbs.





# Cuddles

ALL PLASTIC MOVING EYES  
LATEX ARMS & LEGS  
SOFT VINYL HEAD



## 24151-CUDDLES (Soft Vinyl Head— Latex Arms & Legs)

Approx. 15". A beautiful little doll. Soft Vinyl head. All-plastic eyes. Latex arms and legs. panties, shoes and socks. Crier. Each in a box, 1 dozen per carton. Approx. weight—15 lbs.

## 24171-CUDDLES (Soft Vinyl Head— Latex Arms & Legs)

Approx. 17". Another beautiful Cuddles. Soft Vinyl head, all-plastic moving eyes. Latex arms and legs. Crying voice. Panties, petticoat, socks and shoes. Attractively dressed with matching poke bonnet. Each in a box, 1 dozen per carton. Approx. weight—20 lbs.



## 24201-CUDDLES (Soft Vinyl Head— Latex Arms & Legs)

Approx. 20". Cuddles as a 20" doll. Similar to the 24171. Each in a box, ½ dozen per carton. Approx. weight—14 lbs.

## 24231-CUDDLES (Soft Vinyl Head— Latex Arms & Legs)

Approx. 23". Similar to the 24171. Each in a box, ½ dozen per carton. Approx. weight—20 lbs.



# Mary Ann

## VINYL HEAD, SARAN HAIR

### 25153-MARY ANN (Soft Vinyl Head-Saran Hair)

Approx. 15". This doll has just about everything. Beautifully dressed with matching poke bonnet. Combination panties-petticoat, socks and shoes. Soft Vinyl head with all-plastic moving eyes and Saran hair that can be combed, brushed, curled and waved. Latex arms and legs. Crying voice. Packed 1 to a box, 1 dozen per carton. Approx. weight — 14 lbs.



### 25173-MARY ANN (Soft Vinyl Head-Saran Hair)

Approx. 17". As 25153 only a larger size and with rubber panties. Packed 1 to a box, 1 doz. per carton. Approx. weight — 19 lbs.

### 25203-MARY ANN (Soft Vinyl Head-Saran Hair)

Approx. 20". As 25153 only a larger size and with rubber panties. Packed 1 to a box, ½ dozen per carton. Approx. weight — 14 lbs..

### 25233-MARY ANN (Soft Vinyl Head-Saran Hair)

Approx. 23". As 25153 only a larger size and with rubber panties. Packed 1 to a box, ½ doz. per carton. Approx. weight — 15 lbs.



# Honey

LATEX ARMS & LEGS  
ALL PLASTIC MOVING EYES

## 28153-HONEY (Latex Arms & Legs-Crier)

Approx. 15". A Honey of a doll! Beautifully outfitted in contrasting rayon dress and matching poke bonnet. Composition head with all-plastic moving eyes. Latex arms and legs. Has crying voice. Semi-mohair wig, rubber panties, shoes and socks. Packed each in a sleeve, 3 dozen per carton. Approx. weight—33 lbs.

## 28173-HONEY (Latex Arms & Legs-Crier)

Approx. 17". Similar to 28153 but slightly larger and has full mohair wig, rubber panties. Packed 1 to a box, 1 dozen per carton. Approx. weight—18 lbs.



## 28203-HONEY (Latex Arms & Legs-Crier)

Approx. 20". Similar to 28153 but a larger doll and has full mohair wig, rubber panties. Packed 1 to a box, ½ dozen per carton. Approx. weight—14 lbs.

## 28233-HONEY (Latex Arms & Legs-Crier)

Approx. 23". Similar to 28153 but the largest of the Honey dolls and has full mohair wig, rubber panties. Each in a box, ½ dozen per carton. Approx. weight—22 lbs.





# Baby Jean

LATEX ARMS & LEGS  
 ALL PLASTIC MOVING EYES

**29153—BABY JEAN (Latex Arms & Legs—Crier)**

Approx. 15". A beautiful doll for all little girls. Attractively dressed in organdy with matching poke bonnet. Composition head with all-plastic moving eyes. Semi-mohair curl. Latex arms and legs. Combination petticoat-panties, shoes and socks. Crying voice. Packed each in a corrugated wrapper, 1 dozen per carton. Approx. weight — 15 lbs.



**29173—BABY JEAN (Latex Arms & Legs—Crier)**

Approx. 17". Similar to 29153 only a larger doll and full mohair wig. Rubber panties. Packed 1 to a box, 1 dozen per carton. Approx. weight — 17 lbs.

**29203—BABY JEAN (Latex Arms & Legs—Crier)**

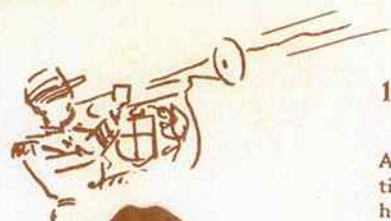
Approx. 20". Similar to 29153 only a larger doll and with full mohair wig. Rubber panties. Packed each to a box, ½ dozen per carton. Approx. weight — 13 lbs.

**29233—BABY JEAN (Latex Arms & Legs—Crier)**

Approx. 23". Similar to 29153 only a larger doll with a full mohair wig. Rubber panties. Packed each in a box, ½ dozen per carton. Approx. weight — 22 lbs.







**10087-CORONATION DOLL**  
(8" all plastic)

Approx. 8". A little Queen for Coronation Festivities. An all-plastic doll with moving eyes, head and arms. Mohair wig with tiara. Colourful Coronation robe, beautiful white satin dress with gold trim. Painted shoes. Ribbon. Each in a box, 1 dozen per carton. Approx. weight — 5 lbs.



**10117-CORONATION DOLL**  
(11" all plastic)

Approx. 11". A real Queen in her Royal raiment. An all-plastic doll with moving eyes, head and arms. Dressed in beautiful white satin dress with ribbon and gold trimming. Has mohair wig with tiara. Colourful Coronation cape. Satin panties, shoes and socks. Each in a box, 1 dozen per carton. Approx. weight — 7½ lbs.



## Coronation Dolls

**10128-CORONATION WALKING DOLL (Saran Hair)**

Approx. 12". An all-plastic Coronation walking doll. Lead her by the hand and she'll walk along with you. All-plastic moving eyes. Beautifully dressed in her Royal raiment. White satin dress with gold trim. Royal cape and tiara. Saran hair that can be combed, brushed, curled and waved. Panties, soft Vinyl shoes and socks. Comes each in a box, 1 dozen per carton. Approx. weight — 10 lbs.

**ALL PLASTIC WALKING DOLL**

**10168-CORONATION WALKING DOLL (Saran Hair)**

Approx. 16". An all-plastic Coronation Walking Doll. Queen of all the Coronation dolls. Lead her along by the hand and she walks along with you. Has all-plastic moving eyes. Saran hair that can be combed, brushed, curled and waved. Beautifully dressed in white satin with gold trim. Royal robe cape, panties, tiara, socks and soft Vinyl shoes. Comes 1 to a box, 1 dozen per carton. Approx. weight — 15 lbs.





**Reliable**  
MADE IN CANADA  
Trade Mark

# Susie Stepps

CANADA

• SITS & STAYS

• SAYS "MAMA"



**59203—SUSIE STEPPS (Walking Doll,  
Saran Hair)**

Approx. 20". A dream of a walking doll—she's twenty inches of lively loveliness. Susie Stepps walks right along freely as you lead her by the hand and her head turns gaily from side to side as she walks. Her Saran hair can be brushed, combed, curled and waved—all with her very own curlers too. Susie has a realistic mama voice, all-plastic moving eyes and is exquisite in her lovely dress, panties, socks and soft Vinyl shoes. She can sit as well as walk too. Packed each to a box, 1/2 dozen per carton. Approx. weight—17 lbs.

**59206—SU  
Sar**

Approx. 20"  
Susie Stepp  
wedding. W  
nosegay, pe  
and own. P  
carton. App



**59204—SUSIE STEPPS (Walking Doll,  
Saran Hair & Hat)**

Approx. 20". Similar in every way as the 59203 but slightly more attractive in contrasting dress, blouse and straw bonnet with ribbon. Same pack and weight as 59203.



# DA'S FINEST WALKING DOLLS

ANDS

SARAN HAIR

Combs  
Brushes  
Curls  
Waves

## 59163—SUSIE STEPPS (Walking Doll, Saran Hair)

Approx. 16". This doll is a popular beauty. Walk her freely along by leading her hand. Her head turns happily from side to side as she walks. She can sit too, and is very lovely in her attractive taffeta frock. Her Saran hair can be combed, brushed, curled and waved; all with her very own curlers too. She has panties, socks and soft Vinyl shoes. An all-plastic doll with plastic moving eyes. Packed each to a box, 1 dozen per carton. Approx. weight — 16 lbs.



## SUSIE STEPPS (Walking Doll, Saran Hair, Bride)

Same as the 59203 but with all dressed up for her beautiful white satin wedding gown, netting, pearls, etc., make her lovely to see. Packed each in a box, 1/4 dozen per carton. Approx. weight — 10 lbs.



# Patty WALKING DOLL

## 59162—PATTY WALKING DOLL

Approx. 16". An all-plastic lovely walking doll. Lead her by the hand and watch her walk as her head turns from side to side. Moving eyes, arms and legs. Saran hair that combs, brushes, curls and waves. Dressed in gay attractive tartan frock with matching poke bonnet. Has panties, socks and soft Vinyl shoes. Each in a box, 1 dozen per carton. Approx. weight — 16 lbs.



## 59166—PATTY BRIDE WALKING DOLL (Saran Hair)

Approx. 16". A lovely all-plastic walking doll. Beautifully dressed as a bride. Patty has a white satin bridal gown with net and all the proper trimmings. Nosegay in hand. All-plastic moving eyes. Panties, socks and soft Vinyl shoes. Her Saran hair may be combed, brushed, curled and waved. Lead her along by the hand and down the aisle to her wedding. Packed each to a box, 1 dozen per carton. Approx. weight — 16 lbs.





# Susie Walker

## ALL PLASTIC WALKING DOLL



### 60121 SUSIE WALKER (Walking Doll)

Approx. 12". The sweetest little 12" all-plastic walking doll you ever saw. She walks, she sits and has lovely all-plastic moving eyes. Smartly dressed in rompers and socks. Each to a box, 1 dozen per carton. Approx. weight — 10 lbs.

### 60122—SUSIE WALKER (Walking Doll)

Approx. 12". Another lovely Susie Walker walking doll. She's outfitted in delicate organdy and matching bonnet. Curly mohair wig. All-plastic moving eyes. Combination petticoat-panties and socks. Each in a box, 1 dozen per carton. Approx. weight — 10 lbs.



### 60153—SUSIE WALKER (Walking Doll, Saran Hair)

Approx. 15". Cute as they come — this sweet all-plastic walking doll steps along freely as you lead her by the hand. Her head turns happily from side to side as she walks. She can sit too, and has all-plastic moving eyes; Saran hair that can be combed, brushed, curled and waved. Socks and special soft Vinyl shoes. Charmingly dressed with matching poke bonnet. Each to a box, 1 dozen per carton. Approx. weight — 14 lbs.



### 60152—SUSIE WALKER (Walking Doll)

Approx. 15". A delightful walking doll. Walks freely as you lead her by the hand. Susie can sit too. Attractively dressed in organdy. Curly mohair wig. Combination panties, socks and soft Vinyl shoes. Each to a box, 1 dozen per carton. Approx. weight — 14 lbs.

### 60129—SUSIE WALKER (With Suitcase)

Approx. 15" x 10". A wonderful playtime Susie Walker Suitcase Outfit. Includes the popular 12" Susie Walker all-plastic walking doll. Suitcase contains all the necessary apparel to dress Susie Walker — dress, panties, socks, etc. Packed 1 to a box 1/2 dozen per carton. Approx. weight — 18 lbs.





# Ruthie

LATEX BODY ARMS & LEGS

SOFT VINYL HEAD

ROOTED SARAN HAIR



COO VOICE



## 66145-RUTHIE (Rooted Saran Hair)

Approx. 14". Ruthie is a beautiful doll with rooted Saran hair growing from her lovely soft Vinyl head. She has plastic insert eyes, latex body, arms and legs. Attractively dressed in ninon, petticoat, socks and shoes. Her Saran hair can be combed, brushed, curled and waved. Coo voice. Each in a box, 1 dozen per carton. Approx. weight—15 lbs.

## 66165-RUTHIE (Rooted Saran Hair)

Approx. 16". Another lovely Ruthie with the rooted hair. Latex body, arms and legs. Coo voice. Beautifully dressed—panties, petticoat, shoes and socks. All-plastic moving eyes, soft Vinyl head. Each in a box, 1 dozen per carton. Approx. weight—18 lbs.

## 66185-RUTHIE (Rooted Saran Hair)

Approx. 18". Similar to the 66165 but a larger Ruthie Doll. Each in a box, ½ dozen per carton. Approx. weight—12 lbs.

## 66205-RUTHIE (Rooted Saran Hair)

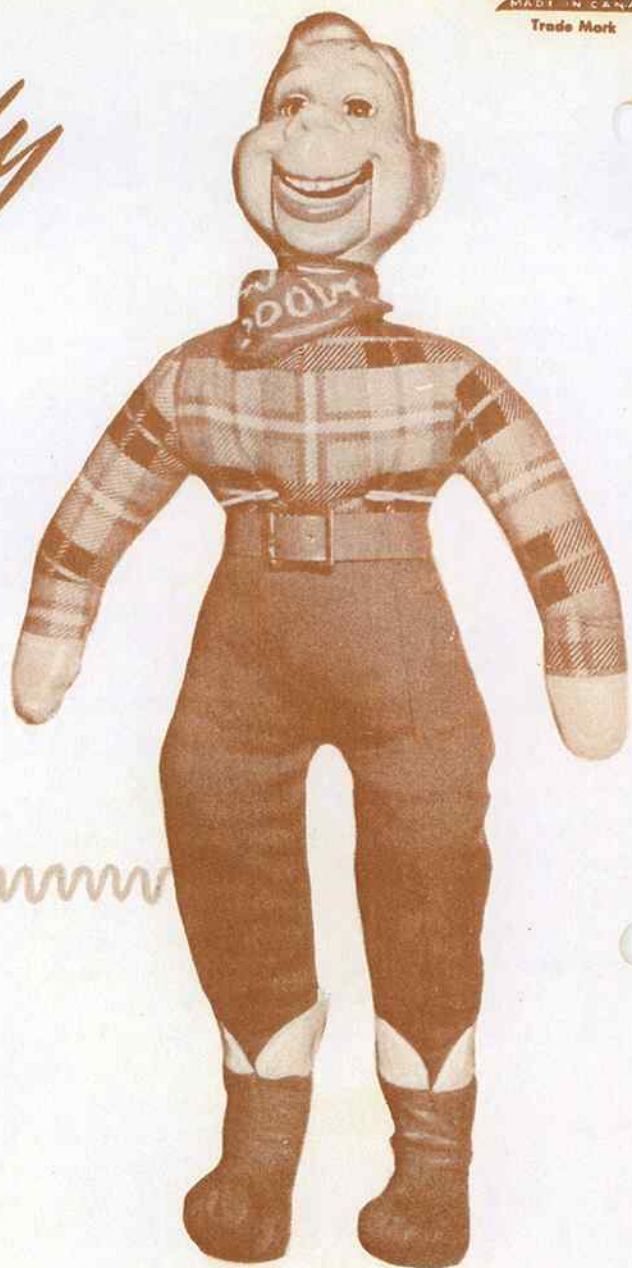
Approx. 20". Similar to the 66165 but a larger Ruthie doll. Each in a box, ½ dozen per carton. Approx. weight—17 lbs.



# Howdy Doody

## 36211-HOWDY DOODY (Popular TV Puppet)

Approx. 21". Here's Howdy Doody for all little boys and girls to love. This popular TV Star has that famous "Howdy Doody" character head with moving eyes and movable jaw and mouth. Mouth opens and closes by manipulating string at back. Body, arms and legs are soft stuffed. He's smartly dressed in gay plaid shirt, blue jeans, and leather-trimmed felt high boots. Head turns easily for animation. Comes each in a box, ½ dozen per carton. Approx. weight — 10 lbs.



# Mary Hartline

## 11162-MARY HARTLINE (Princess of TV, Saran Hair)

Approx. 16". This is the popular Mary Hartline Doll—right out of TV! An all plastic doll with all plastic moving eyes. Head, arms and legs move. Stunningly outfitted in her TV Costume with attractive trims. Panties, petticoat, socks and white high boots. Baton. Her beautiful Saran hair can be brushed, combed, curled and waved. Each in a box, ½ dozen per carton. Approx. weight — 10 lbs.



# Betsy McCall

## 10159—BETSY McCALL (Saran Hair)

Approx. 15". Here's the popular Betsy McCall doll—all the little girls are talking about. Has soft Vinyl head, all-plastic body, arms and legs. Head, legs and arms move. Attractively dressed in gay outfit. Panties, petticoat, socks and soft Vinyl shoes. Has lovely Saran hair that can be brushed, combed, curled and waved—with her very own curlers too. Each in a box, 1 dozen per carton. Approx. weight—9 lbs.



# Joan Palooka

## 41147—JOAN PALOOKA (Smells like a real Baby Freshly Bathed!)

Approx. 14". Smells just like a real baby fresh from her bath with appealing Johnson Baby Powder fragrance. Soft Vinyl head has cute Saran curl. Coos. Latex body, arms and legs. Beautifully dressed in lace and ribbon-trimmed material. Panties, petticoat, knitted booties. Comes with cake of Johnson Castile Baby Soap, a can of Johnson Baby Powder, and illustrated booklet to teach baby care to young mothers. Each in a box, 1 dozen per carton. Approx. weight—13 lbs.





# Perma Kurl

WALKING DOLL



## 13157-PERMA-KURL WALKING DOLL (Saran Hair)

Approx. 15". An all-plastic walking doll that walks as you lead her by the hand. Features a Saran wig that can be combed, brushed, curled and waved. Has all-plastic moving eyes and lashes. Attractively outfitted in gay print dress. Panties, socks and soft Vinyl shoes. Comes equipped with hair curling kit (lotion, plastic curlers, tissues, etc.). Individually boxed, 1 dozen per carton. Approx. weight — 10 lbs.

WALKING DOLL



# Bonny Braids



## 41123-BONNY BRAIDS (Soft Vinyl Head—Saran Braids)

Approx. 12". A favourite right out of the comics. Bonny Braids comes dressed in beautiful organdy. Has soft Vinyl head with plastic insert eyes. Coo voice. Her body is washable Latex. Her two Saran braids can be combed, brushed, curled and waved—as it's Saran! Comes with her own tooth brush and small tube of Ipana toothpaste. Has panties, petticoat and socks. Packed each to a box, 1 dozen per carton. Approx. weight — 12 lbs.



## 41133-BONNY BRAIDS (Soft Vinyl Head—Saran Braids)

Approx. 14". Similar in every way to the 41123 but a larger size. Packed each in a box, 1 dozen per carton. Approx. weight — 18 lbs.



# Baby Skin

COO VOICE

## 4312-BABYSKIN (Coo Voice)

Approx. 12". A truly amazing little Babyskin doll. Press any part of her body and she'll cry or sob in the realistic coo voice. All plastic head with all-plastic moving eyes. Dressed in shirt and diaper. Latex body, arms and legs. Packed each in a box, 1 dozen per carton. Approx. weight — 9½ lbs.



## 4220-BABYSKIN (Coo Voice)

Approx. 20". A larger Babyskin doll dressed in shirt and diaper. Composition head with all-plastic moving eyes. Latex body, arms and legs. Features realistic coo voice when squeezed. Each in a box, ½ dozen per carton. Approx. weight — 20 lbs.



## 45121-BABYSKIN (Organdy Dress)

Approx. 12". Pretty as a picture. Attractively dressed from head to toe in organdy dress and matching bonnet, combination petticoat-panties, shoes and socks. All-plastic head with all-plastic moving eyes. Latex body, arms and legs. Coo voice. Packed each in a box, 1 dozen per carton. Approx. weight — 12 lbs.

## 45201-BABYSKIN (Organdy Dress)

Approx. 20". Here's a true beauty! Outfitted in organdy dress and matching poke bonnet. Has combination petticoat-panties, shoes and socks. Composition head. Latex body, arms and legs. Features coo voice. All-plastic moving eyes. Packed 1 to a box, ½ dozen per carton. Approx. weight — 23 lbs.






**43131-TWISTY (Girl—Soft Vinyl  
 Head—Latex Body, Arms, Legs)**

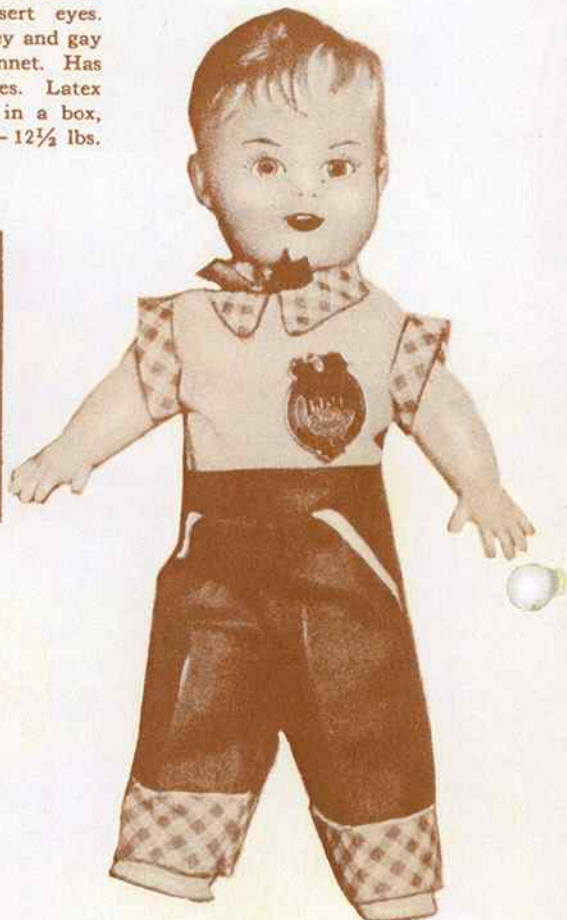
Approx. 13". Twisty is practically human. You can pose it, bend it, and twist its body into many positions—and it remains there until twisted again. Twisty will sleep, kneel, crawl, kick and run. She's lots of fun for the kiddies. Soft Vinyl head with plastic insert eyes. Dressed as girl in striped cotton jersey and gay apron skirt with matching poke bonnet. Has coo voice. Panties, socks and shoes. Latex body, arms and legs. Packed each in a box, 1 dozen per carton. Approx. weight—12½ lbs.



CRAWLING



COO VOICE



STOOPING



KNEELING



RUNNING

**43133-TWISTY (Boy—Soft Vinyl  
 Head—Latex Body, Arms, Legs)**

Approx. 13". Twisty as a boy doll has the same twisting characteristics as the 43131 but here he is dressed as a boy in jeans with contrasting cuffs and shirt to match. Socks and shoes complete his apparel. Soft Vinyl head has plastic insert eyes. Latex body, arms and legs. Coo voice. Packed each in a box, 1 dozen per carton. Approx. weight—12½ lbs.

**43134-TWISTY (Sleepers—Soft Vinyl  
 Head—Latex Body, Arms, Legs)**

Approx. 13". Twisty dressed in sleepers. As sweet a cuddly doll as ever. Has all the posing and twisting ability as 43133-4. Soft Vinyl head with plastic insert eyes. Latex body, arms and legs. Coo voice. Packed each in a box, 1 dozen per carton. Approx. weight—12½ lbs.





44121-BABYSKIN (Girl-Coo Voice)

44124-BABYSKIN (Boy-Coo Voice)

Approx. 12". The sweetest little Babyskin Twins any little girl could own. The girl is most attractively dressed in skirt, jersey, poke bonnet, panties, shoes and socks. The boy in short pants, jersey cap, shoes and socks. Both have all-plastic heads with all-plastic moving eyes. Soft Latex body, arms and legs. Features coo voice when body is pressed. Packed each in a box, 1 dozen per carton. Approx. weight—11 lbs.

## Baby Skin

COO VOICE



44161-BABYSKIN (Girl-Coo Voice)

44164-BABYSKIN (Boy-Coo Voice)

Approx. 16". Similar to the 12" Babyskin Girl and Boy only these twins are slightly larger. Dressed alike in jersey-skirt; jersey-overalls; bonnet-cap; shoes and socks. Packed each in a box, 1 dozen per carton. Approx. weight—17½ lbs.



44251-BABYSKIN (Girl-Coo Voice)

44254-BABYSKIN (Boy-Coo Voice)

Approx. 25". Each exquisitely dressed in most attractive outfits. Girl has white satin blouse, cotton vest with braid and button trims, matching skirt and poke bonnet. Panties, shoes and socks. The boy as the twin has the same matching materials in trousers, jersey and cap with peak. Socks and shoes. Both feature all-plastic heads with all-plastic moving eyes. Latex body, arms and legs. Coo voice. Each in a box, ½ dozen per carton. Approx. weight—19 lbs.





# Baby Skin

COO VOICE

ALL PLASTIC MOVING EYES



45271-BABYSKIN (Girl-Coo Voice)

45274-BABYSKIN (Boy-Coo Voice)

Approx. 28". The largest Reliable doll made. Perfect in design and craftsmanship. The girl is faultlessly dressed in jersey, velvet corduroy skirt and bonnet, panties, shoes and socks. The boy in jersey, velvet corduroy overalls, matching peak cap, shoes and socks. Both feature the all-plastic head with all-plastic moving eyes. Soft Latex bodies, arms and legs. Coo voice feature. Both are individually cartoned. Approx. weight — 6 lbs.





# PETE & REPETE

## 46102—PETE & REPETE (Diaper & Blanket)

Approx. 9½". A pair of cute twins made for little girls to love and cherish. Cute as a bug in a rug in their blankets tied with a large bow ribbon. Soft Vinyl head, plastic insert eyes. Latex body, arms and legs. Coo voice. Packed 1 set of twins to a display box, 1 dozen per carton. Approx. weight — 14 lbs.



## 46103—PETE & REPETE (Cotton Prints—Dress, Suit)

Approx. 9½". Similar to 46102 but dressed in cotton print dress or suit, socks. Packed 1 set of twins to a display box, 1 dozen per carton. Approx. weight — 14 lbs.

## 46104—PETE & REPETE (Knitted Outfits)

Approx. 9½". Similar to 46103 but now dressed in knitted wool suits and matching socks. Packed 1 set of twins per display box, 1 dozen per carton. Approx. weight — 14 lbs.







## LIFE LIKE SNOOZIE

### 4712-SNOOZIE (Blanket)

Approx. 12". Sweet as ever, dressed in diaper and nightie and wrapped in soft flannel blanket tied with ribbon bow. Soft Vinyl head with plastic insert eyes. Coo voice. Latex arms, legs and body. Each in a box, 1 dozen per carton. Approx. weight — 12½ lbs.

### 4714-SNOOZIE (Blanket)

Approx. 14". Similar to 4712 but larger. Packed each in a box, 1 dozen per carton. Approx. weight — 17 lbs.

### 4716-SNOOZIE (Blanket)

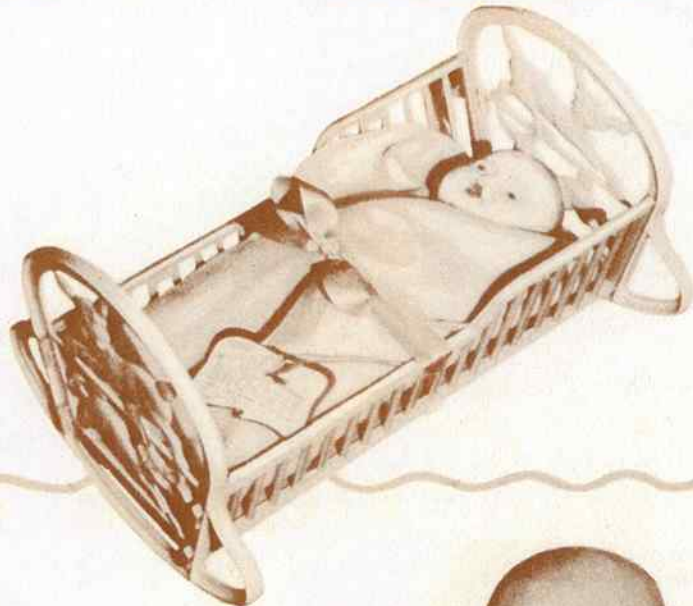
Approx. 16". Similar to the 4712 and 4714 but a larger doll. Packed each in a box, dozen per carton. Approx. weight — 19 lbs.

### 4721-SNOOZIE (Blanket)

Approx. 21". The largest of the Snoozie dolls. Features soft Vinyl head. Vinyl arms and legs. Crying voice. Dressed in diaper and nightie and wrapped in flannel blanket with ribbon bow. Plastic insert eyes. Cotton stuffed body. Each in a box, ½ dozen per carton. Approx. weight — 15 lbs.

### 47128-SNOOZIE IN CRADLE

Approx. 7" x 9" x 13". A double selling feature to please all small homemakers. The cradle is the 205/21 with a 4712 Snoozie. Packed assembled 1 to a box, ½ dozen per carton. Approx. weight — 12 lbs.



## Snookie



### 46101-SNOOKIE (Flannelette Kimona)

Approx. 9½". An appealing little baby doll. Cute movable soft Vinyl head with painted eyes. Latex body, arms and legs. Coo voice. Dressed in diaper and kimona. Each in a box, 2 dozen per carton. Approx. weight — 11½ lbs.

### 46107-SNOOKIE (Blanket)

Approx. 9½". Similar to the 46101 but dressed in diaper and blanket. Each in a box, 2 dozen per carton. Approx. weight — 12 lbs.

### 46109-SNOOKIE (Cotton Prints— Dress, Suit)

Approx. 9½". Similar to the 46101, but here Snookie is Dressed as girl in cotton print dress or boy in cotton print suit with socks and plastic insert eyes. Each in a box, assorted 2 dozen per carton. Approx. weight — 14 lbs.





LIFE LIKE

*Baby Joy***"VINYL FLESH"** *Soft and Smooth  
as a baby's skin***63101—BABY JOY (All Soft Vinyl  
Flesh Doll)**

Approx. 10". "Baby Joy" is an all-soft Vinyl doll with moving head, arms and legs. Finely moulded character head with plastic insert eyes. Attractively dressed in panties and sweet frilly dress. Socks and shoes. Coo voice. Each in a box, 1 dozen per carton. Approx. weight — 11 lbs.

**63141—BABY JOY (All Soft Vinyl  
Flesh Doll)**

Approx. 14". Baby Joy is an all-soft Vinyl doll with moving arms, head and legs. Finely moulded character head.

Beautifully dressed in panties, minon dress and matching poke bonnet. All-plastic moving eyes, socks and soft Vinyl shoes. Coo voice. Each in a box, ½ dozen per carton. Approx. weight — 12 lbs.

**BILLIE & BOBBY****48121—BILLIE (Babyskin, Girl)  
Character Head**

Approx. 12". A beautiful girl doll. Smartly dressed in gay print, panties, socks and shoes. Features finely detailed soft Vinyl character head with plastic insert eyes. Coo voice. Latex body, arms and legs. Each to a display box, 1 dozen per carton. Approx. weight — 12 lbs.

**48124—BOBBIE (Babyskin, Boy)  
Character Head**

Approx. 12". A cute little playmate for "Billie." Smartly dressed in pants and jersey, socks and shoes. Features soft Vinyl character head with plastic insert eyes. Latex body, arms and legs. Coo voice. Each to a display box, 1 dozen per carton. Approx. weight — 12 lbs.



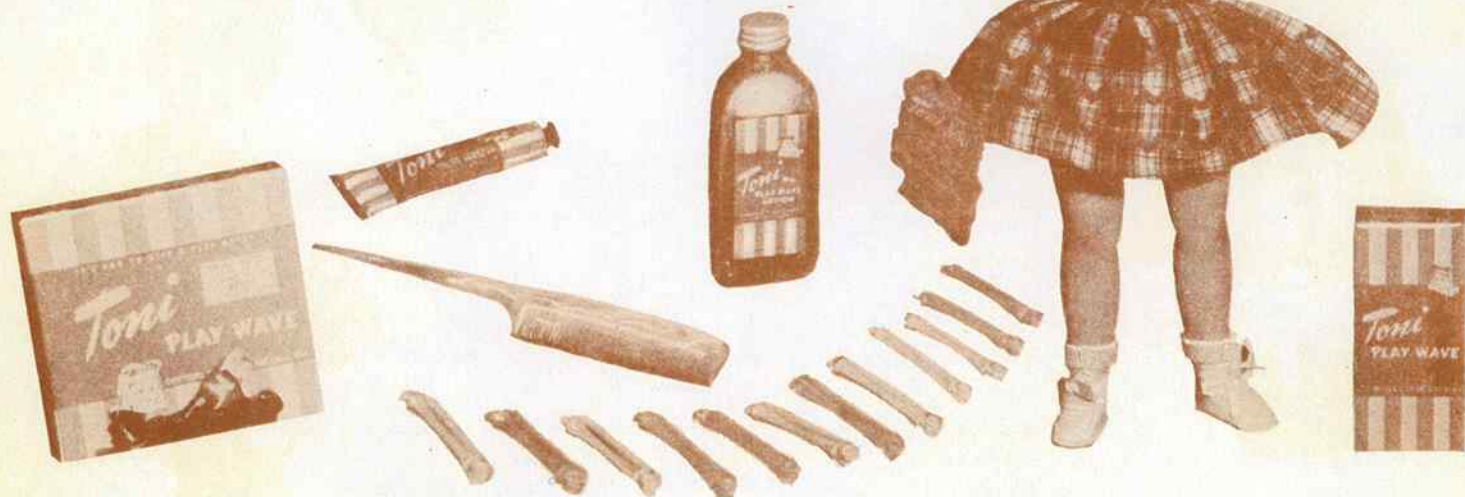


# Toni

## DOLL

### 57153-TONI (Nylon Wig)

Approx. 15". Toni is as beautiful as ever. Has nylon wig that can be restyled by brushing, combing, curling and waving with her very own Toni hair curling kit. An all-plastic doll with all-plastic moving eyes, head, arms and legs. Dressed in attractive frock, panties, shoes and socks. Each to a display box, complete with curler kit. 1/2 dozen per carton. Approx. weight — 9 lbs.



# Bride Dolls

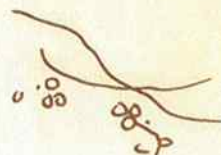
### 56116-BRIDE DOLL (All Plastic, Miniature, 11")

Approx. 11". A pretty bride in shining white. Long graceful net veil, charming white satin gown, petticoat, shoes and socks. Fragile nosegay in one hand. All-plastic doll with all-plastic moving eyes. Movable head and arms. Each in a display box, 1 dozen per carton. Approx. weight — 7 1/2 lbs.



### 56114-BRIDESMAID (All Plastic, Miniature, 11")

Approx. 11". A dainty bridesmaid, beautifully dressed. Short veil, headdress with bow, lovely satin gown, lace and net trimmed, petticoat, shoes and socks. Pretty nosegay in one hand. All-plastic doll with all-plastic moving eyes, head and arms. Mohair wig. Each in a display box, 1 dozen per carton. Approx. weight — 7 1/2 lbs.





## Laddie



### 18089-LADDIE

Approx. 8". This cute "kiltie" is dressed in Scottish costume with tartan forage cap, tartan kilt and trimmings. All-plastic doll with movable head, arms and legs. Moving eyes. Packed each in a cello bag with tab, 3 dozen per carton. Approx. weight — 9½ lbs.

### 18109-LADDIE

Approx. 10". Another smart all-plastic "Highlander." Dressed in tartan kilt, forage cap and muffler. Shorts, shoes and socks. Moving eyes. Packed each in a box, 3 dozen per carton. Approx. weight — 21 lbs.

### 18139-LADDIE

Approx. 13". A real Scotsman from head to toe. Attractively outfitted in his velvet and tartan forage cap, jacket, kilt, muffler and sporran. Shorts, shoes and socks complete his apparel. All composition with moving arms and legs. Painted eyes. Packed each in a box, 3 dozen per carton. Approx. weight — 24 lbs.



## Hiawatha

### 18088-HIAWATHA

Approx. 8". Here's a novelty doll that's cute as can be. An all-plastic doll with movable head, arms and legs. Moving eyes. Dressed in bright Indian costume, complete with matching headdress and feathers. Sprayed black hair. Packed each in a cello box with tab, 3 dozen per carton. Approx. weight — 11 lbs.

### 18108-HIAWATHA

Approx. 10". Attractive Hiawatha Brave. All-plastic doll with moving eyes, arms and legs. Dressed in bright Indian costume of vest, pants, moccasins and headdress with feathers. Special black Indian wig. Packed each in a box, 2 dozen per carton. Approx. weight — 14 lbs.

### 18138-HIAWATHA

Approx. 13". Another slightly larger Brave. All composition with moving arms and legs. Clothed in Indian costume of vest, pants, moccasins and headdress with feathers. Painted eyes. Special black Indian wig. Packed each in a box, 2 dozen per carton. Approx. weight — 23 lbs.







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