



Reliable

MADE IN CANADA

Trade Mark

1959

RELIABLE TOY CO. LIMITED, TORONTO, CANADA

PLUSH TOYS

Reliable
MADE IN CANADA
Trade Mark

"PLUSH TOYS FOR '59"



80419 — STOLE

Approx. 38" x 6½"—Her very own stole. Looks just like Mommy's because it's made of soft plush. Wonderful for make believers, lovely to wear at pretend parties and play-house pastimes. Packed each in a polythene bag with a descriptive page viewed through the bag, 1 dozen per carton. Approx. weight 4 lbs.

Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

80429 — LITTLE PRINCESS MINK STOLE

Approx. 42" x 7½"—A stole of her very own! It looks just like mommy's because it's made of soft "mink-like" plush. Wonderful for parties or play-house pastimes. Packed each in a box with a descriptive page, 1 dozen per carton. Approx. weight 6 lbs.

Suggested Eastern Retail \$2.98
Suggested Western Retail \$2.98

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"Little Princess" Mink Stole

RELIABLE TOY CO. LIMITED, TORONTO, CANADA



81109 — RUNNING PRINT DOG

Approx. 9"—A softly stuffed bow-wow with colourful checked print covered body, plush head, felt eyes, nose and tongue, checked cloth inside ears, has ribbon bow on neck. Packed bulk, 3 dozen per carton. Approx. weight 15 lbs.

Suggested Eastern Retail 98c.
Suggested Western Retail \$1.19

81129 — STANDING PRINT BEAR

Approx. 10"—Bear-ly big enough to leave home, this honey huntin' fellow is all softly stuffed with colourful, checked cloth body and inside ears. Has all plush head with locked-in glass eyes, felt nose and tongue, and ribbon neck bow. Packed bulk, 3 dozen per carton. Approx. weight 15 lbs.

Suggested Eastern Retail 98c.
Suggested Western Retail \$1.19

81119 — RUNNING PRINT DOG

Approx. " — An all softly filled dog, stretched out in prone position. Has soft plush head, tail and paws, long soft ears and pom pom nose with rolling eyes. Body is all plaid cloth covered and large ribbon bow adorns his neck. Packed each in a poly bag, 6 per carton. Approx. weight 11 lbs.

Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



81149 — STANDING PRINT DOLL

Approx. 18"—A bedtime cuddler to warm hearts and sales. All softly filled cloth body with paisley design trousers and embossed cotton shirt. Has soft plush feet, hands and bonnet with attached colourful plastic face and neck ribbon. Packed bulk, 1 dozen per carton. Approx. weight 13 lbs.

Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

2 **Reliable**
MADE IN CANADA

PANDAS in a wide variety of sizes



81209 — SLEEPY BABY

Approx. 18"—The cuddliest, sleepy-ole grem-lin you've ever seen, all softly filled, red flannel long-ees with white plush feet, hands and head with matching bed cap with plush tassel and ribbon neck bow. Has yawning, all vinyl, colourful character face with simulated hair peeking out from forehead. Buttons on front. Packed bulk, 1/2 dozen per carton. Approx. weight 9 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



82139 — CUDDLY PANDA

Approx. 13"—Loads of appeal and lots of profits. Has softly stuffed, contrasting black and white plush body and head with soft, vinyl nose, locked-in rolling eyes, with black plush background, squeak in nose and colourful ribbon bow. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

82159 — CUDDLY PANDA

Approx. 15"—Same as 82139, but larger size and has squeak in nose. Packed bulk, 1/2 dozen per carton. Approx. weight 9 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

82209 — CUDDLY PANDA

Approx. 21"— Same as 82139, but larger size, has squeak in nose. Packed bulk, 4 per carton. Approx. weight 12 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

82239 — CUDDLY PANDA

Approx. 27"—Same as 82139, but larger size, has squeak in nose. Packed each in a carton. Approx. weight 5 lbs.
Suggested Eastern Retail \$6.98
Suggested Western Retail \$7.50

82259 —

CUDDLY PANDA

Approx. 29"—Same as 82139, but very much larger, with squeak in nose. Packed each in a carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$9.98
Suggested Western Retail \$10.98

82299 — CUDDLY PANDA

Approx. 34"—The daddy of Panda Bears, a great big cuddly bear, same description as 82139, but very much larger, squeak in nose. Packed each in a carton. Approx. weight 12 lbs.
Suggested Eastern Retail \$14.98
Suggested Western Retail \$15.98

82409 — CUDDLY PANDA

Approx. 40"—A giant panda bear to delight old and young alike, same description as 82139, but bigger than all other Pandas. Has noise maker in nose which squeaks when squeezed. Packed each in a carton. Approx. weight 18 lbs.
Suggested Eastern Retail \$19.98
Suggested Western Retail \$19.98

COLOURFUL & CUDDLY PANDA BEARS



82339 — CUDDLY HONEY BEAR

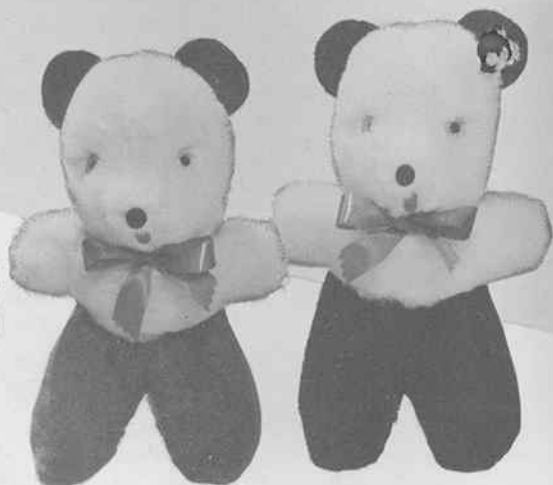
Approx. 13"—A colourful, two-tone honey coloured plush bear, softly stuffed and sure to appeal. Has soft, vinyl nose and mouth, rolling eyes and colourful ribbon bow and squeak in nose. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

82359 — CUDDLY HONEY BEAR

Approx. 15"—Same description as 82339, but larger size and has squeak in tail. Packed bulk, 1/2 dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

82379 — CUDDLY HONEY BEAR

Approx. 21"—Same description as 82339, but larger size. Has squeak in nose. Packed bulk, 4 per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



82709 — STANDING BEARS ASSORTED

Each approx. 9"—Two little favourites of softly stuffed black and white, or two-toned honey coloured plush—with felt ears, plastic eyes, felt noses and tongues, and bright ribbon bows on necks. Packed assorted, 3 dozen per carton. Approx. weight 9 lbs.
Suggested Eastern Retail 98c.
Suggested Western Retail \$1.19



82939 — ASSORTED COLOUR BEAR

Approx. 15"—Sure to attract sales to your toy counters, these assorted bears in colourful styles are made to sell. All softly stuffed with rolling eyes, ribbon bow, squeak in body, and soft vinyl nose. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



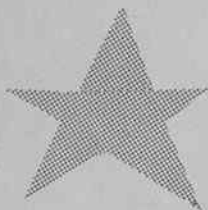
83259 — CUDDLY DOG

Approx. 13"—"Bow wow wow—whose dog art thou?" "I'm Reliable softly filled cuddly dog, bow wow wow." All softly filled, two-tone plush with long floppy ears, lock-in realistic eyes, pom pom nose and felt tongue. Has ribbon bow on neck and squeak voice. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

83279 — CUDDLY DOG

Approx. 21"—A much bigger, more lovable cuddly dog with long floppy ears, soft-filled soft plushy two-tone plush body, realistic locked-in eyes, pom pom nose, and felt tongue with ribbon bow on neck. Packed each in a box, 4 per carton. Approx. weight 12 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

WITH SOFT VINYL NOSES



Cuddly Bears

"When you go down to Reliable to-day, you are in for a big surprise" — it's a real bear's picnic to see this all softly filled line of brightly coloured, two-tone plush bears — made to love, with soft vinyl noses, locked-in rolling eyes and ribbon neck bows.



83629 — CUDDLY BEAR

Approx. 26" — Packed bulk, ½ dozen per carton. Approx. weight 18 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



83639 — CUDDLY BEAR

Approx. 29" — Packed bulk, ½ dozen per carton. Approx. weight 20 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

83609 — CUDDLY BEAR

Approx. 15½". Packed bulk, 1 dozen per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

83619 — CUDDLY BEAR

Approx. 22". Packed bulk, ½ dozen per carton. Approx. 11 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



84159 — STANDING CAT

Approx. 14½" — A happy kitty to make happy hearts and profits. All softly stuffed, two-tone plush in standing position with long tail and all vinyl, colourful face with ribbon neck bow. Packed each in a box, ½ dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



84159 — STANDING CAT

Approx. 11½" x 8½" — A playful pussy cat in prone position with softly filled striped plush and happy all vinyl colourful face. Has neck ribbon. Packed each in a box, ½ dozen per carton. Approx. weight 6 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

84579 — SITTING FOX

Approx. 13" x 14½" — A sly character when it comes to making profits the minute he appears on your toy counter. All softly filled plush in two-tone design, long bushy tail. Has two tone felt ears, felt backing on eyes (locked-in), pom pom nose, felt tongue and whiskers. Packed each in a box, ½ dozen per carton. Approx. weight 8 lbs.



Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

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TWO-TONE PASTEL SHADE ANIMALS



84609 — SITTING TIGER

Approx. 12½" x 10"—Well now, here's a jungle type who wouldn't hurt a butterfly. All softly filled black and yellow striped plush with white plush tummy, seat and partial face, wool tuft whiskers and innocent expression from two felt-backed, locked-in glass eyes. Has felt nose, tongue and ribbon neck bow. Packed bulk. ½ dozen per carton. Approx. weight 6 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

84759 — SITTING DONKEY

17¾" x 12"—Definitely not stubborn when it comes to fast selling—is in comical sitting position, is all softly stuffed, two-tone plush and has delightful big felt-lined ears, felt-backed rolling eyes, colourful felt saddle, hoofs and vinyl bridle and reins. Has wool tuft tail. Packed each in a box, 6 per carton. Approx. weight 16 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



85239 — FUZZY BEAR

Approx. 15" — Soft and lovable. An all stuffed fuzzy plush bear in two-tone pastel shades. Plush backed, locked in eyes, cord nose and ribbon bow. Completely washable. Packed each in a box with washing instructions, ½ dozen per carton. Approx. weight 8 lbs.

Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

84639 — SITTING HORSE

Approx. 14" x 8"—A real pet, this colourful Dobin is sure to win sales. All softly stuffed, two-tone plush, is in sitting position. Has felt backed plastic eyes, colourful felt ears and hoofs and wool tuft mane and tail. Also has harness, and bridle of soft vinyl. Packed bulk, 6 per carton. Approx. weight 6 lbs.

Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

85529 — DOLL ON CUSHION PYJAMA BAG

Approx. 15"—A sleepytime, all softly filled plush doll with plush hood and vinyl "asleep" face attached to a colourful, all plush cushion with zipper opening for storing away pyjamas. Has sales appeal. Packed each in a box, ½ dozen per carton. Approx. weight 5 lbs.

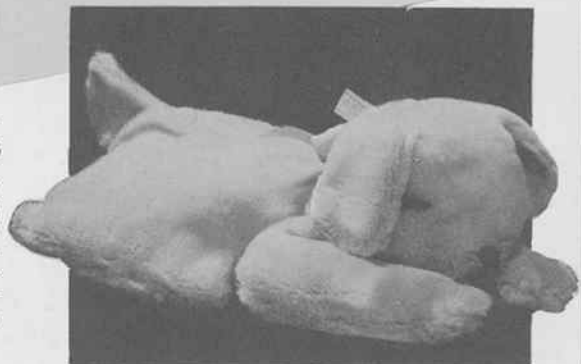
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



WONDERFUL LITTLE TOT PYJAMA HOLDERS

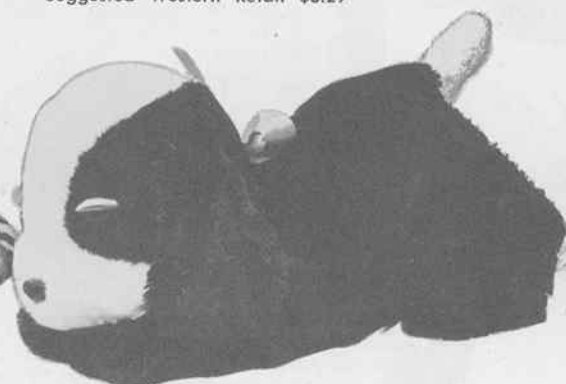
85609 — PYJAMA DOG

Approx. 15"—Always happy to look after a little tot's pyjamas, this bow wow is in sleeping position with head between front paws. Has felt eyelashes, tongue and nose. Pretty neck ribbon and is completely made of softly filled plush with zipper on underside. Packed bulk, ½ dozen per carton. Approx. weight 5 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



85679 — TIGER PYJAMA BAG

Approx. 18" x 8"—A lovable jungle type with softly stuffed, spotted plush—Devours pyjamas, through zipper in under side. Has plastic eyes, cord nose and pleasing disposition, loves to be purchased and shows off to every customer. He's irresistible and packed each in a box, ½ dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



85719 — HOUND DOG PYJAMA BAG

Approx. 18" — A sleepy eyed, two-tone plush hound in sleeping position with comical half-shut plastic eyes, plastic nose and ribbon neck bow. Has zipper opening in underside for storage of pyjamas. Packed in a box, ½ dozen per carton. Approx. weight 11 lbs.
Suggested Eastern Retail \$5.98
Suggested Western Retail \$6.50



85639 — SKUNK PYJAMA BAG

Approx. 14" x 9"—A white striped cutie with all vinyl face. Felt ears and ribbon neck bow. Made of soft plush and has zipper on under side for putting away pyjamas. Packed each in a box, ½ dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



85649 — PYJAMA SLEEPY HEAD

Approx. 20"—A bed-time pal to cuddle and love—All softly filled plush doll with colourful all vinyl, yawning character face with ribbon neck bow. Has zipper down back for pyjama storage. Packed each in a box, ½ dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29

85689 — PYJAMA DOG

Approx. 14" x 10"—A spotted pup with long satin lined ears and rolling, locked in eyes and felt nose. All soft plush with polka dots and ribbon neck bow. Has large zipper opening for pyjamas on underside. Packed each in a box, ½ dozen per carton. Approx. weight 13 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

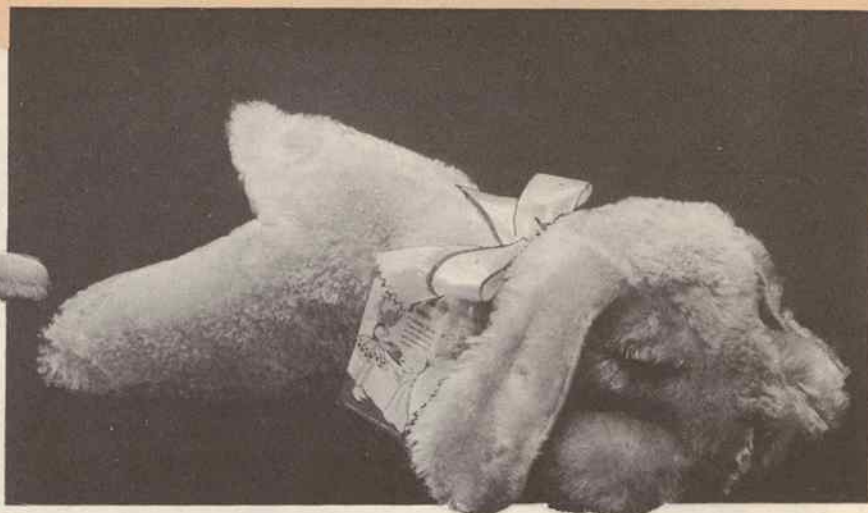


LOVABLE CHILDREN'S PETS - HEART



85669 — CAT PYJAMA BAG

Approx. 18" x 8"—Wonderful for little people's bedrooms, this softly stuffed pastel coloured plush cat in lying down position is sure to be a winner. Has plastic eyes, ribbon bow and full length zipper on bottom side opens for putting away pyjamas. Packed each in a box, ½ dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



85659 — DOG PYJAMA BAG

Approx. 20"—Made of softly filled extra soft, two-tone pastel plush with zipper in underside for putting away child's pyjamas. Is in lying down position, has closed felt eye lashes, tongue and nose with ribbon bow. Packed each in a box, ½ dozen per carton. Approx. weight 11½ lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



85699 — PYJAMA MONKEY

Approx. 17"—No need to monkey around with this tree hangin' type. He's on top for sales. All softly filled soft plush with character, all vinyl, monkey face and big vinyl ears. Has zipper opening in back for pyjamas. Packed each in a box, ½ dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



85739 — PYJAMA DOG

Approx. 17"—Puddle your sales with this poodle, lovable, cuddly, floppy and downright saleable, two-tone fluffy and regular plush with a fuzzy ringed plastic nose, locked-in glass eyes, floppy ears and ribbon neck bow. Has zipper opening on back side for storing pyjamas. Packed each in a box, ½ dozen per carton. Approx. weight 13 lbs.
Suggested Eastern Retail \$6.98
Suggested Western Retail \$7.50

WINNERS WITH SOFT VINYL FACES



85839 — SNOWFLAKE

Approx. 21"—A snugly, snow queen in a softly filled fluffy, two-tone plush with plush mittens and snow boots, matching plush hood with check lined peak, belt and lined pockets to tuck in her hands. Has all soft vinyl face with natural colouring and ribbon neck bow. Packed each in a box, ½ dozen per carton. Approx. weight 17 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

85859 — SNOWFLAKE

Approx. 25"—Same as 85839, except she's much larger and has realistic all vinyl hands, detailed fingers. Packed each in a box, four to a carton. Approx. weight 11 lbs.
Suggested Eastern Retail \$6.98
Suggested Western Retail \$7.50



86149 — CANADIAN BEAVER

Approx. 15" — A happy little fellow to bring you a pond full of profits. All softly stuffed, soft plush, with double lined felt ears, with flowers, felt webbed forepaws, all vinyl colourful face, ribbon neck bow and large vinyl beaver's tail. Packed each in a box, 1 dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



Reliable Toys for Little Girls & Little Boys



86159 — SKUNK

Approx. 10" — To win hearts and sales, this favourite is a toy counter must. All softly stuffed black and white plush, and lying in prone position. Has soft vinyl face, with painted eyes, nose and mouth—also has a cute curled up tail, two-tone felt ears with flowers, ribbon bow and squeak in one front paw. Packed each in a box, 1 dozen per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



86169 — TIGER

Approx. 15" — A real lovable kitty, wild about sales, all softly stuffed tiger colour plush with stripes, fuzzy plush ears, all vinyl character face — Is in lying down position and has ribbon collar. Packed each in a box, 1 dozen per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

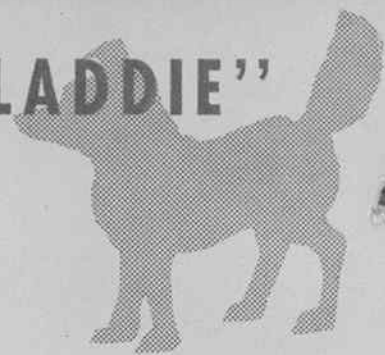


86239 — BILLY GOAT

Approx. 12" x 12"—sure to be a winner, Billy is all softly stuffed plush patched with colour tint, and has soft felt feet, ribbon bow on neck and soft, colourful vinyl face, complete with horns. Also has growler voice. Packed each in a box, ½ dozen per carton. Approx. weight 11 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29

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FAMOUS COLLIE "LADDIE"



86299 — LADDIE

Approx. 21" x 9" — Same description as 86279, but larger. Packed each in a box, ½ dozen per carton. Approx. weight 12 lbs. Suggested Eastern Retail \$3.98 Suggested Western Retail \$4.29

86289 — LADDIE

Approx. 18" x 8" — Same description as 86279, but larger size. Packed each in a box, ½ dozen per carton. Approx. weight 10 lbs. Suggested Eastern Retail \$2.98 Suggested Western Retail \$3.29

86279 — LADDIE

Approx. 16½" x 7" — Just like the famous Lassie of Movieland, she's sure to appeal. Is in lying down position and is softly stuffed with two-tone shaggy plush fur, vinyl face with delicately coloured face detail and plastic eyes. Packed bulk, 1 dozen per carton. Approx. weight 6 lbs. Suggested Eastern Retail \$1.98 Suggested Western Retail \$2.19



86389 — CHECKERED BEAR

Approx. 15½" — Check your stock for good buys — this checkered beauty beats them all. All softly filled, checkered cloth body with colourful plush head, ends of arms and legs and ears. Has locked in, rolling eyes, all vinyl nose and mouth and colourful neck ribbon. Packed bulk, 1 dozen per carton. Approx. weight 13 lbs. Suggested Eastern Retail \$1.98 Suggested Western Retail \$2.19



86409 — PANDA CHECKERED PLUSH HEAD

Approx. 20" — All dressed up in his checkered Sunday best, this panda is a real sales winner. All softly stuffed, checkered cotton body, arms and inside ears with two-tone, soft plush head, rolling eyes and squeakable, all vinyl nose. Has ribbon bow on neck, and plush on feet. Packed bulk, 1 dozen per carton. Approx. weight 24 lbs. Suggested Eastern Retail \$2.98 Suggested Western Retail \$3.29



SALES WINNERS ALL!



86439 — CHICO (BOY & GIRL)

Approx. 15" — These all softly stuffed jungle pets are real sales winners. Has soft vinyl, washable, monkey character face in colourful detail, plastic eyes and realistic soft vinyl hands, holding a banana. Has curly plush hair with ribbon bow, and dressed in dainty jumper skirt with buttons. Felt shoes, cuffs and ribbon bow at neck. Packed bulk, 1 dozen per carton. Approx. weight 13 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



86459 — CHICO THE MONKEY

Boy & Girl Assorted — Each approx. 19"
—As comical as they are lovable, these two happy jungle types will bring big sales. Both are softly stuffed with multi-colour striped cotton bodies and legs; little hands, big vinyl ears and detailed soft vinyl faces. The girl is wearing bright ribbed cotton skirt with shoulder straps and buttons and the boy is wearing ribbed cotton overalls with buttons. Both have detailed soft vinyl shoes. Packed bulk, 4 per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



86479 — SITTING MONKEY

Approx. 10" — They'll crawl in the windows to get this one!!! Never has anything had so much appeal with the innocent look of this wonderfully cute all vinyl, character monkey face, realistic eyes and big ears. All white, softly filled plush with felt hands and feet and ribbon neck bow. Packed bulk, 1 dozen per carton. Approx. weight 9 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



86529 — CUDDLY COW

Approx. 11" — An all softly stuffed, foam rubber cow with two-tone, soft plush and soft vinyl cow's face. Finely detailed with laughing expression. Has ribbon neck bow. Can be washed. Each in a polythene bag, with tab and washing instructions, 1 dozen per carton. Approx. weight 6 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



86619 — SITTING DOG

Approx. 11" — Watch for profits with this whiskered watchdog when your customers want a real winner. All softly filled, two-tone plush with satin lined ears, colourful vinyl character face with tongue and ribbon neck bow. Packed each in a box, 1/2 dozen per carton. Approx. weight 6 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



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HAS A WIDE VARIETY OF ANIMALS



86639 — STANDING POODLE

Approx. 11" x 12½"—real favourite, of softly stuffed, curly and regular plush with soft vinyl face and ribbon neck-bow. Has satin-lined ears. Packed bulk, 1 dozen per carton. Approx. weight 11 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



86629 — FRENCH POODLE SITTING

Approx. 13" x 11"—A handsome poodle to bring handsome profits — all softly stuffed, two-tone fluffy plush — is in sitting position and has all vinyl character face — also ribbon bow on neck. Packed each in a box, ½ dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



86649 — SCOTTIE DOG

Approx. 13"—A fun loving, profit making doggie with plaid lined ears and plaid underside covering. All softly filled plush with painted vinyl face and neck bow. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



87729 — PLUSH BOY & GIRL DOLL

Each approx. 11" — A cuddly pair with softly stuffed pastel plush bodies, arms and legs and soft sculptured vinyl heads, ribbon bows on necks. Each comes in assorted colours. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



86659 — ANGUS (WITH PIPE)

Approx. 15"—This chap from the highlands is sure to appeal. Is in prone position and all softly stuffed, two-tone, plush with plaid coat, neck bow and matching plaid tam with pom pom. Also has pom pom nose, rolling eyes and pipe in mouth. Jingle bells in tail makes an appealing noise. Packed each in a box, ½ dozen per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



87949 — LONESOME PUP

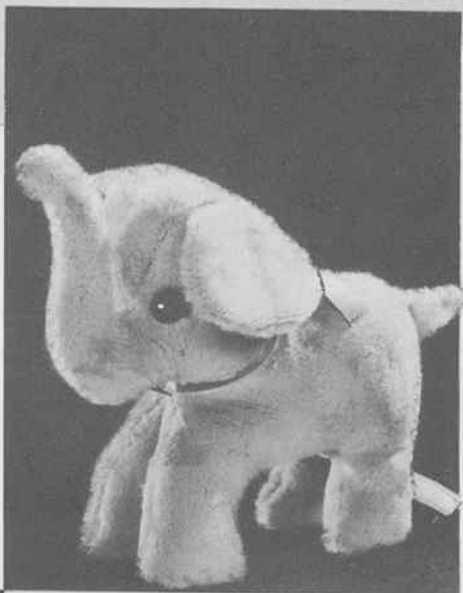
Approx. 21"—A soft, cuddly pup to win big year round sales — Two-tone softly stuffed plush with long plushy ears, ribbon on neck, felt backed button eyes and pom pom spotted nose. Packed bulk, two per carton. Approx. weight 7 lbs.
Suggested Eastern Retail \$5.98
Suggested Western Retail \$6.50

WONDERFUL FOR CRIB & CARRIAGE PLAY



87959 — SITTING WOLF

Approx. 19"—First cousin to the Bad Wolf, this chap is good natured, especially about bringing in big profits. Softly filled, two-colour plush with a long tail and all-vinyl face with long nose, happy smile. Beautifully sculptured facial detail and colouring. Ribbon bow on neck. Packed each in a box, 6 per carton. Approx. weight 16 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50



88249 — ELEPHANT

Approx. 10½" x 9"—A trunk full of profit with this all softly filled cuddly plush elephant with long trunk, holding coloured pom pom, has felt backed, locked in eyes, a bell and ribbon neck bow. Also colourfully lined, big soft ears. Packed bulk, 1 dozen per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



88269 — ELEPHANT

Approx. 19"—A big grey trumpeter with raised trunk, opened felt lined mouth and felt backed locked in eyes. All softly filled cuddly plush in pastel grey, with ribbon neckbow and big floppy ears. Packed bulk, ½ dozen per carton. Approx. weight 12 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



88469 — RIN TIN TIN

Approx. 14"—Similar to 88487 Rin Tin Tin, but smaller size. A replica of the famous T.V. and movie dog. Has all softly stuffed three-tone smooth plush with sculptured soft vinyl head, detailed with Rin Tin Tin's own appearance, has vinyl collar with name on leash, also a colourful identification string tag. Packed each in a box, 1 dozen per carton. Approx. weight 11 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29

88369 — SEAL

Approx. 17"—Always up to his old tricks and his favourite is making profits for you. Noted for escaping, this fellow will escape from your counters fast as you can replace him. A wonderful softly filled, black and white soft plush seal with felt collar and neck bow. Is wearing a cute little hat and has an all-vinyl character face with cherry red nose. Packed bulk, ½ dozen per carton. Approx. weight 10 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



88489 — RIN TIN TIN

Approx. 21½"—Truly a favourite! This famous T.V. and movie dog is all softly stuffed, three-tone smooth plush with sculptured soft vinyl head, detailed with Rin Tin Tin's own appearance, has vinyl collar with name and leash. Also a colourful identification string tag. Packed each in a box, ½ dozen per carton. Approx. weight 14 lbs.
Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

COLOURFUL & CUDDLY - WONDERFUL



88679 — TWINKLE EYE BEAR

Approx. 16" x 10" — A cuddly lovable fellow with eyes that are sure to appeal. Eyes actually open and close simply by slight movement of the head, but has no moving parts to stick or break. All softly filled, two-tone plush, felt nose and tongue and ribbon bow. Packed bulk, 12 per carton. Approx. weight 14 lbs.
Suggested Eastern Retail \$2.98
Suggested Western Retail \$3.29



86709 — ZORRO T.V. HORSE (TORNADO)

Approx 24"—Sure to be as popular as Walt Disney's new coast to coast weekly show Zorro — This T.V. Horse is wonderful for sitting on, for the younger while watching T.V. Has moulded vinyl head to exact detail, beautifully styled and coloured. Has all softly stuffed body, with reins and leatherette saddle designed with Zorro motif. Packed 1 per carton Approx. weight 7 lbs.
Suggested Eastern Retail \$7.98
Suggested Western Retail \$8.50



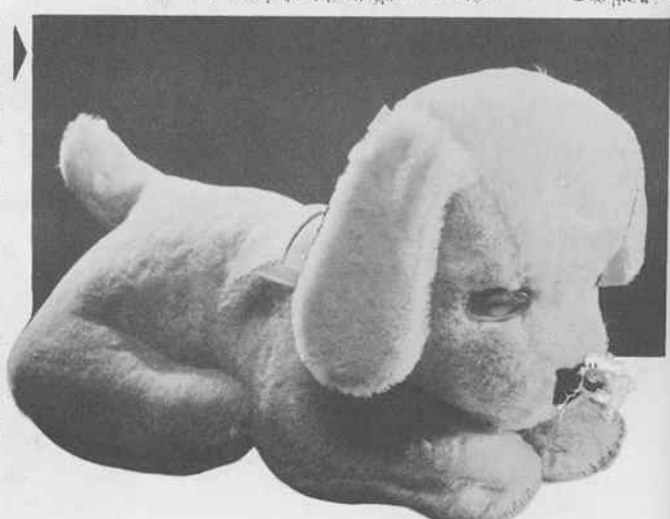
89489 — MUSICAL DOG

Approx. 9" — Cute as a bumble bee on a rhino's nose, this all softly filled, two-tone pastel coloured plush pup will win hearts and sales. Long shaggy ears, rolling locked-in eyes and pom pom nose, felt tongue and ribbon neck bow. Has musical chime and winder on underside. Packed each in a box, 1 dozen carton. Approx. weight 9 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



88779 — TWINKLE EYE DOG

Approx. 16" x 11" — It's new! It's a sensational sales getter, this all softly stuffed, two-tone plush pup in laying down position. Has felt nose and tongue, ribbon bow and novelty eyes that open and close by manipulation of head movements, no moving parts to stick or break. Packed bulk, 6 per carton. Approx. weight 12 lbs.
Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



89589 — MUSICAL CLOWN

Approx. 19" — A funny fellow, just turn his nose and he plays a tune. Rayon print outfit, satin collar and ankle cuffs, plush hat and hands. Plastic mask face in detail. Packed 1 per box, 1/2 dozen per carton. Approx. weight 8 lbs.
Suggested Eastern Retail \$5.98
Suggested Western Retail \$6.50



FOR CHILDREN - SAFE FOR BABY



86689 — BUCKIN BRONCO

Approx. 24"—Always a big hit with the younger set, a bustin', buckin', bronco to ride while watching T.V. Has moulded horse's head of soft vinyl, beautifully coloured all soft plush body, reins and leatherette saddle with western designs. Packed each in a corrugated box. Approx. weight 13 lbs.

Suggested Eastern Retail \$7.98
Suggested Western Retail \$8.50



86719 — STANDING POODLE

Approx. 20"—A wonderful toy, mascot, or bedroom decoration this all softly filled poodle will swing sales your way. Two-tone soft pastel plush with long ears and poodle cut tail and legs. Has vinyl collar and leash, ribbon bows on head and neck, rolling eyes with felt backing, nose and felt tongue. This is an irresistible pet, packed 4 to a carton. Approx. weight 15 lbs. Suggested Eastern Retail \$6.98
Suggested Western Retail \$7.50



86769 — LYING DOWN HORSE

12¾" x 7½" Approx. Gallop away with big sales in the rider's seat of this lovable pony. All softly filled, two-tone plush, wool tuft mane, tail and felt ears. He has a cold, all vinyl nose, locked in eyes with felt backing and ribbon bow on neck. Packed each in a box, 1 dozen per carton. Approx. weight 13 lbs.

Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19



86809 — STANDING HORSE

Approx. 12" x 13"—An all softly stuffed hobby horse for hours of play value. Two-tone soft plush with wool fringe mane and tail, all vinyl horse's head, brightly detailed and two colour vinyl saddle with stirrups. Packed each in a box, ½ dozen per carton. Approx. weight 9 lbs.

Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29



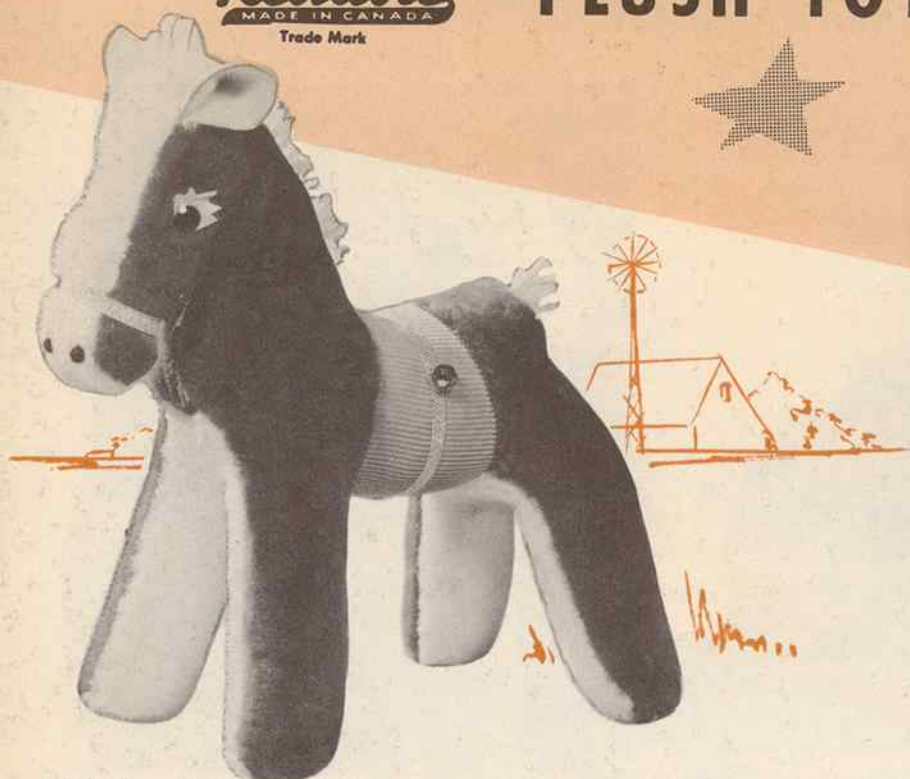
86729 — STANDING FRENCH POODLE

Approx. 19" x 15"—Same as 86719, but smaller size. Packed bulk, ½ dozen per carton. Approx. weight 13 lbs. Suggested Eastern Retail \$4.98
Suggested Western Retail \$5.50

Reliable
MADE IN CANADA

Trade Mark

"PLUSH TOYS FOR '59"



86839 — STANDING HORSE

Approx. 17½" x 13½"—A thoroughbred, all softly filled plush horse in two bright colours. Wonderful for pet or mascot — Has felt ears, wool tuft mane and tail, and pom pom nostrils. Has metallic elastic halter on nose and metallic elastic cinch strap around saddle with bells on each side. Packed bulk, 1 dozen per carton. Approx. weight 24 lbs.

Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29

87519 — MICKEY MOUSE & DONALD DUCK ASST.

These wonderful Disney characters in all softly filled, washable, colourful plush for pre-school kiddies. Assortment consists of Pluto, Donald Duck and Mickey Mouse, each approx. 11". With all vinyl character faces and dangle elastic with ring for crib, playpen or carriage play. Big sellers on any toy counter. Packed each in a sanitary polythene bag with a tab, 1 dozen per carton. Approx. weight 4 lbs.
Suggested Eastern Retail \$1.98
Suggested Western Retail \$2.19

87589 — LADY

Approx. 12"—The famous leading Lady from Walt Disney's movie "Lady and the Tramp" —All softly stuffed, regular plush with shaggy satin lined plush ears and painted soft vinyl face. Is wearing ribbon bow and vinyl leash and collar with bells. Packed each in a box, ½ dozen per carton. Approx. weight 11½ lbs.

Suggested Eastern Retail \$3.98
Suggested Western Retail \$4.29

